



**WOODLAND MALL** GRAND RAPIDS, MI

**PREIT®**

# WOODLAND MALL

Woodland Mall is ideally positioned to capture the critical mass of high income households in the wealthy communities of Ada, Cascade and East Grand Rapids, where 20% of households earn over \$200K.

Equidistant to Chicago & Detroit, Grand Rapids is the state’s second largest city and is located in West Michigan, where the population exceeds 1.6 million.

The mall features an exclusive lineup of key retailers including the newly expanded & renovated Apple, Pottery Barn, Altar’d State, Williams-Sonoma, Urban Outfitters & Dry Goods.

Strong property metrics and robust retail demand has created an opportunity for a multi-million redevelopment & expansion of the mall featuring;

- 90,000 sf new Von Maur store
- 58,000 sf of new small shops and Black Rock Bar and Grill & The Cheesecake Factory

Nationally renowned “Medical Mile” in Grand Rapids (10 minutes from the mall) contains over ten healthcare facilities including two hospitals, five research facilities and one medical school.

Nearby Lake Michigan and its popular beach towns are major tourism destinations, attracting visitors from all over the Mid-West.

Phoenix Theatres opened in 2022 after completing a \$4M redevelopment of existing theater space with premium seating and 4K digital with Dolby Atmos.



**CENTER SIZE**  
1,170,000 sf

**INLINE GLA**  
444,000 sf

**FOOD COURT**  
8 Units

**YEAR OPENED**  
1968

**YEAR REDEVELOPED**  
2019

ANCHORS & JUNIOR ANCHORS	
JCPenney	255,000 sf
Macy’s	157,000 sf
Von Maur	90,000 sf
Phoenix Theatres	46,920 sf
Barnes & Noble	37,400 sf
Urban Outfitters	8,000 sf

RESTAURANTS & OUTPARCELS	
Black Rock Bar & Grill	9,000 sf
The Cheesecake Factory	8,300 sf
Red Robin	7,100 sf
On The Border	5,200 sf

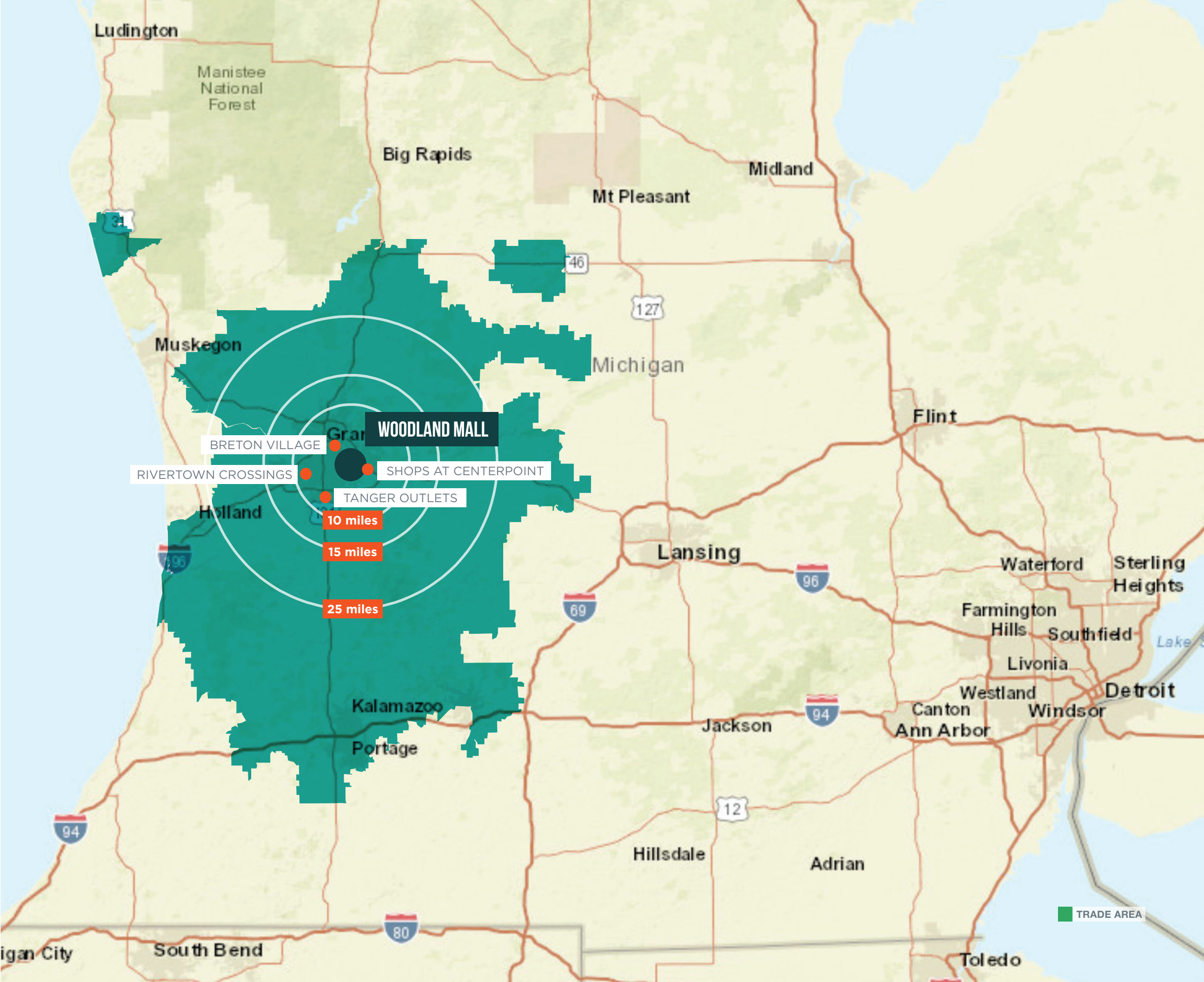
FEATURED RETAILERS		
Altar’d State	Johnston & Murphy	The North Face
Ann Taylor	Lovisa	Torrid
Apple	LUSH	Vans
Arula	OFFLINE by aerie	Vera Bradley
Champs	PANDORA	Victoria’s Secret
Chico’s	Pottery Barn	White House   Black Market
Dry Goods	REI Co-op	Williams-Sonoma
Forever 21	Sephora	
francesca’s	Rose & Remington	
H&M	Soma	
J.Jill	Tempur-pedic	

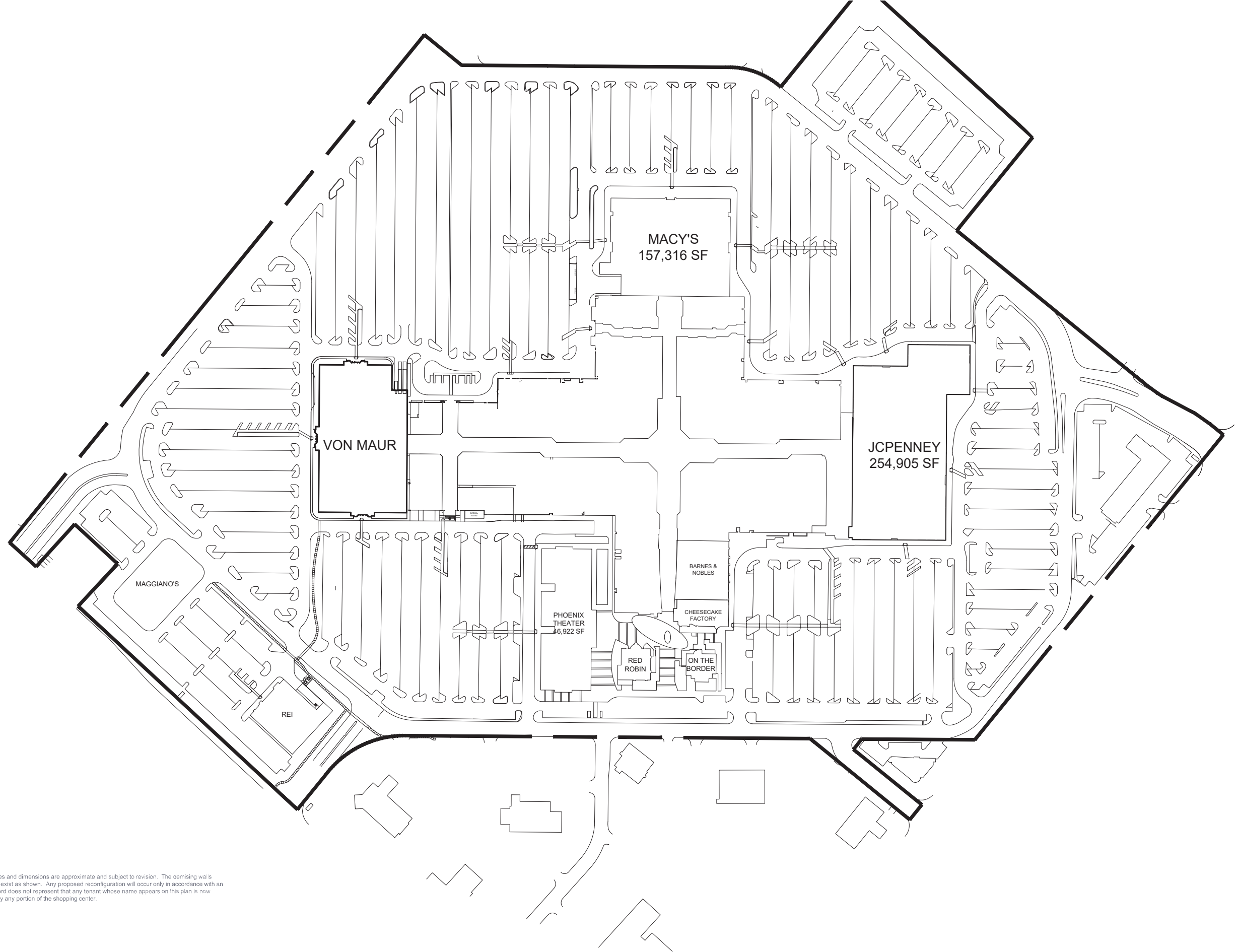
# WOODLAND MALL

Located near I-96 and US 131  
3195 28th Street SE  
Grand Rapids, MI 49512

- POPULATION  
1,516,270
- HOUSEHOLDS  
578,162
- AVERAGE HHI  
\$90,687
- % OF HOUSEHOLDS  
WITH INCOMES >75K  
45%
- AVERAGE HOME VALUE  
\$260,191
- MEDIAN AGE  
37.4
- TOTAL BUSINESSES  
50,139
- DAYTIME POPULATION  
1,521,318

Source: ESRI 2022





This drawing is diagrammatic. Sizes and dimensions are approximate and subject to revision. The demising wall/s and/or lease line may not currently exist as shown. Any proposed reconfiguration will occur only in accordance with an executed lease agreement. Landlord does not represent that any tenant whose name appears on this plan is now occupying or will continue to occupy any portion of the shopping center.

