

WILLOW GROVE PARK WILLOW GROVE, PA

PREIT°

WILLOW GROVE PARK

Home to Bloomingdale's, one of two in the Philadelphia Metro, and Primark. Merchandising mix caters to trade area's sophisticated fashion-forward shoppers.

Redevelopment of former JCPenney brought Yard House to the center in Winter 2019, and Phase 1 of Tilted 10 opened in 2023.

Easily accessible via major thoroughfares including PA Turnpike and Route 611. Strategically located just 1.3 miles from Willow Grove exit #343 on PA Turnpike.

Communities of Rydal, Jenkintown, Elkins Park and Huntingdon Valley (five miles away) are home to many of the area's wealthiest residents with 35% of households earning \$100,000+.

Major employers Abington Health, Holy Redeemer Hospital, Prudential Financial and TEVA Pharmaceuticals are located within 10 miles of center, contributing to a daytime population of over 1.5 million.

Money Magazine ranked nearby Horsham as one of "America's best small towns" on three separate occasions.



CENTER SIZE 1,179,000 sf

INLINE GLA 376,000 sf

FOOD COURT
10 Units

YEAR OPENED
1982

YEAR REDEVELOPED 2001

ANCHORS & JUNIOR ANCHORS

 Bloomingdale's
 237,000 sf

 Macy's
 225,000 sf

 Tilted 10
 103,000 sf

 PRIMARK
 80,700 sf

 Nordstrom Rack
 40,600 sf

RESTAURANTS & OUTPARCELS

The Cheesecake
Factory 10,300 sf
T.G.I. Friday's 9,000 sf
Yard House 8,400 sf

FEATURED RETAILERS

Apple Pandora
Bath & Body Works Sephora
Forever 21 The Children's Place
francesca's Torrid
H&M Victoria's Secret
Hollister White Barn Candle
LOFT Windsor
Lovisa

Luclou

Lucky Brand Jeans

LUSH Handmade Cosmetics

WILLOW GROVE PARK

Intersections of Easton, Moreland & Old Welsh Rds; 1.3 miles from PA Turnpike; adjacent to Rte 611 2500 Moreland Road Willow Grove, PA 19090

POPULATION 1,347,128

HOUSEHOLDS 526,182

AVERAGE HHI \$120,586

% OF HOUSEHOLDS WITH INCOMES >75K 54%

AVERAGE HOME VALUE \$373,905

MEDIAN AGE 42.3

TOTAL BUSINESSES 46,883

DAYTIME POPULATION 1,310,272

Montgomery Hillsborough 476 East Greenville 476 Hilltown Plainsboro Buckingham QUAKER BRIDGE MALL NOC 2ottstown Lansda Limerick MONTGOMERY MALL THE SHOPS AT VALLEY SQUARE Trenton THE SHOPPES AT ENGLISH VILLAGE OXFORD VALLEY MALL Phoenix **WILLOW GROVE PARK PLYMOUTH MEETING MALL** Florence Bensalem 76 KING OF PRUSSIA MALL 5 miles Radnor Willingboro 10 miles West Goshen Philadelphia Medford 15 miles TRADE AREA Chester 532 Deptford Lindenwold Shamong Township

Source: ESRI 2022







