



VIEWMONT MALL SCRANTON, PA

PREIT®

VIEWMONT MALL

Scranton-Wilkes Barre is fifth largest MSA in Pennsylvania, within 4% of Harrisburg MSA in population.

Center of the region’s retail hub with nearly 1.5 million sf of retail space within a quarter mile.

Convenient to I-84, I-81, I-380, Route 6 and the PA Turnpike; area roads I-81 and Route 6 deliver over 76,000+ vehicles per day.

Over 27 million people visit the Scranton area annually, the majority from New York City and Philadelphia areas with many owning a second home in the region making Viewmont Mall their preferred shopping destination away from home.

Geisinger Health System will open a 55,000sf, \$58m state-of-the-art cancer facility on Viewmont Drive in late 2023.

In May 2022, Lehigh Valley Health Network opened a new facility in Dickson City, a half-mile from the mall. The 100,000 sf state-of-the-art hospital created over 250 new jobs and includes premiere emergency care along with a range of patient care with a focus on surgical specialty.

The region is served by 25 colleges, universities, and technical schools with combined enrollment of more than 50,000 students within a one-hour drive.



CENTER SIZE
768,000 sf

INLINE GLA
242,000 sf

FOOD COURT
3 Units

YEAR OPENED
1968

YEAR REDEVELOPED
2007

ANCHORS & JUNIOR ANCHORS	
JCPenney	193,000 sf
Macy’s	140,000 sf
DICK’S Sporting Goods	90,000 sf
HomeGoods	22,500 sf
Old Navy	17,600 sf
Forever 21	15,100 sf
ULTA	10,000 sf

RESTAURANTS & OUTPARCELS	
Buffalo Wild Wings	6,030 sf
La Tonalteca	5,200 sf
Applebee’s	5,000 sf

FEATURED RETAILERS	
American Eagle Outfitters/aerie	PANDORA
Bath & Body Works	rue21
Express/ExpressMen	ULTA
Foot Locker	Victoria’s Secret/Pink
Hot Topic	Yankee Candle
Journeys	
Kay Jewelers	

VIEWMONT MALL

Located off I-81 exit 191A
100 Viewmont Mall
Scranton, PA 18508

POPULATION
379,925

HOUSEHOLDS
157,033

AVERAGE HHI
\$84,474

% OF HOUSEHOLDS
WITH INCOMES >50K
59%

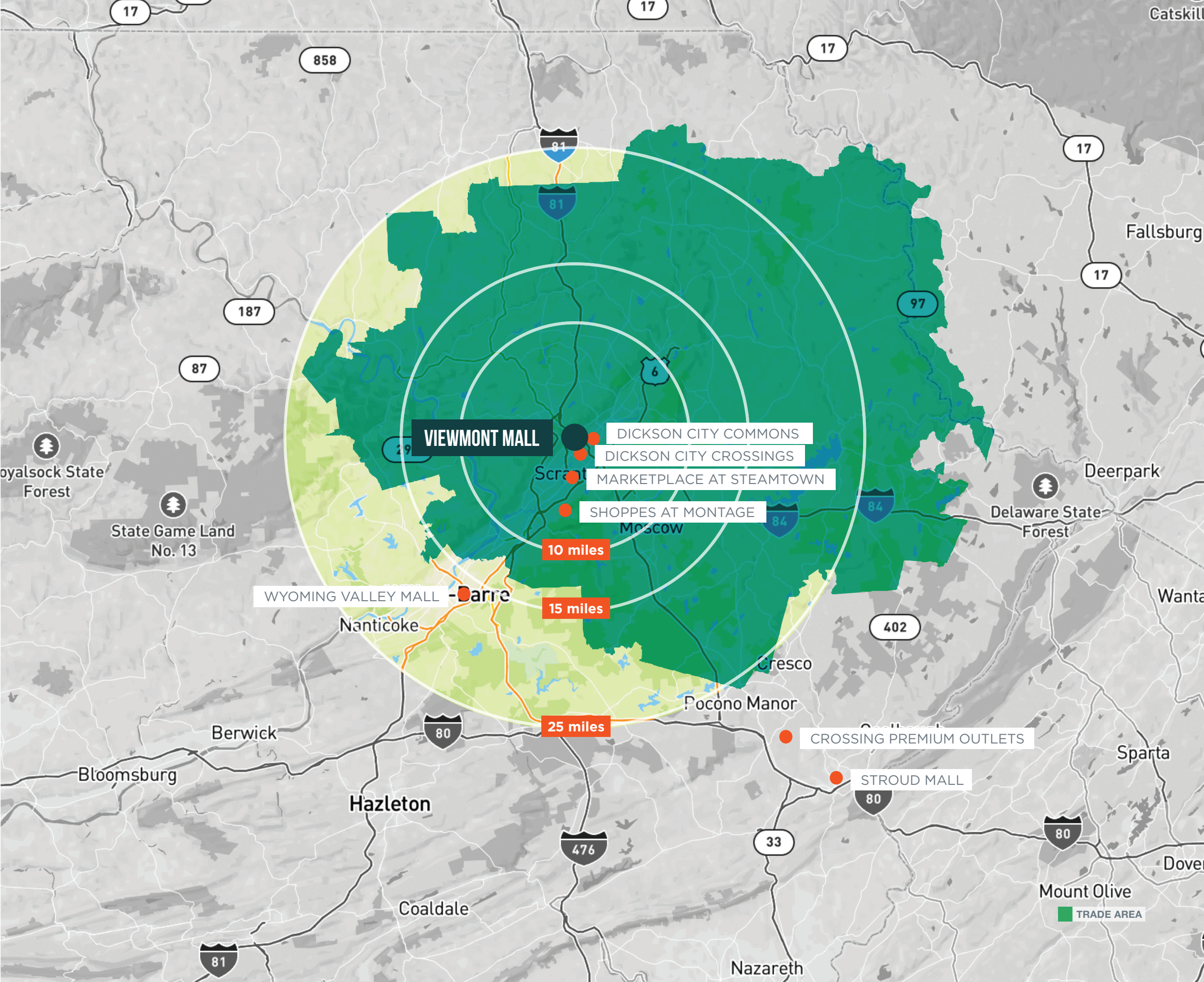
AVERAGE HOME VALUE
\$236,101

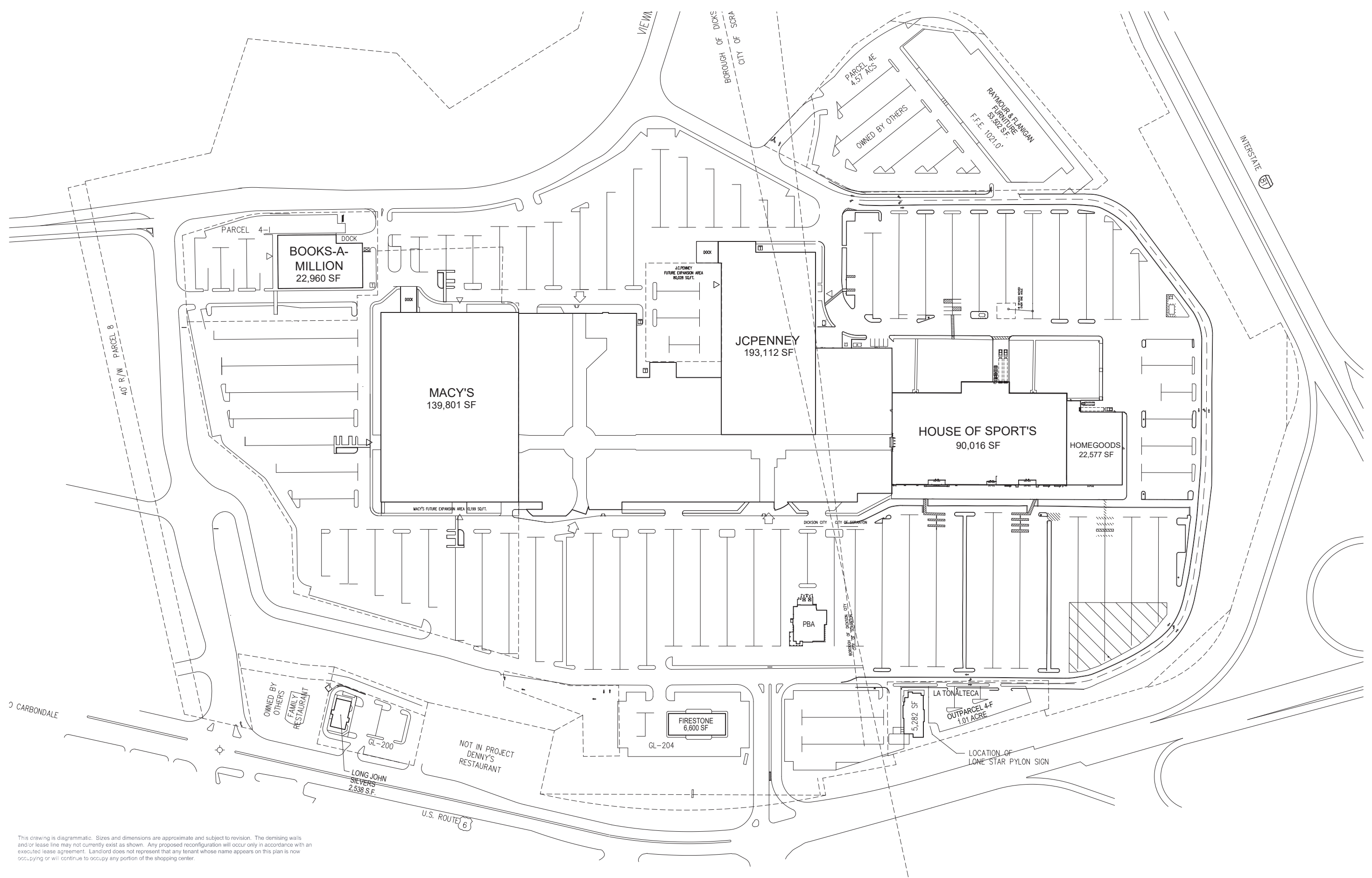
MEDIAN AGE
45.5

TOTAL BUSINESSES
15,309

DAYTIME POPULATION
375,193

Source: ESRI 2022





This drawing is diagrammatic. Sizes and dimensions are approximate and subject to revision. The demising walls and/or lease line may not currently exist as shown. Any proposed reconfiguration will occur only in accordance with an executed lease agreement. Landlord does not represent that any tenant whose name appears on this plan is now occupying or will continue to occupy any portion of the shopping center.

