



### Total Trade Area



2000 Total Population	1,947,364
2000 Group Quarters	55,711
2009 Total Population	1,960,595
2014 Total Population	1,956,442
2009 - 2014 Annual Rate	-0.04%



2000 Households	733,283
2000 Average Household Size	2.58
2009 Households	744,046
2009 Average Household Size	2.56
2014 Households	744,803
2014 Average Household Size	2.55
2009 - 2014 Annual Rate	0.02%
2000 Families	474,014
2000 Average Family Size	3.23
2009 Families	472,985
2009 Average Family Size	3.22
2014 Families	468,979
2014 Average Family Size	3.22
2009 - 2014 Annual Rate	-0.17%



<b>2000 Housing Units</b>	804,974
Owner Occupied Housing Units	59.9%
Renter Occupied Housing Units	31.2%
Vacant Housing Units	8.9%
<b>2009 Housing Units</b>	836,945
Owner Occupied Housing Units	58.1%
Renter Occupied Housing Units	30.8%
Vacant Housing Units	11.1%
<b>2014 Housing Units</b>	850,087
Owner Occupied Housing Units	57.4%
Renter Occupied Housing Units	30.2%
Vacant Housing Units	12.4%

#### Median Household Income

2000	\$39,507
2009	\$52,646
2014	\$54,666

#### Median Home Value

2000	\$89,380
2009	\$175,394
2014	\$227,638

#### Per Capita Income

2000	\$19,895
2009	\$25,844
2014	\$26,852

#### Median Age

2000	35.0
2009	36.7
2014	36.9

**Data Note:** Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by total population. Detail may not sum to totals due to rounding.

**Source:** [ESRI forecasts for 2009 and 2014; U.S. Bureau of the Census, 2000 Census of Population and Housing](#)



#### 2000 Households by Income

Household Income Base	733,898
< \$15,000	20.2%
\$15,000 - \$24,999	12.7%
\$25,000 - \$34,999	12.1%
\$35,000 - \$49,999	15.4%
\$50,000 - \$74,999	18.3%
\$75,000 - \$99,999	10.3%
\$100,000 - \$149,999	7.5%
\$150,000 - \$199,999	1.9%
\$200,000 +	1.7%
Average Household Income	\$51,951

#### 2009 Households by Income

Household Income Base	744,046
< \$15,000	14.5%
\$15,000 - \$24,999	10.1%
\$25,000 - \$34,999	9.1%
\$35,000 - \$49,999	13.7%
\$50,000 - \$74,999	19.3%
\$75,000 - \$99,999	15.0%
\$100,000 - \$149,999	11.6%
\$150,000 - \$199,999	3.7%
\$200,000 +	3.0%
Average Household Income	\$66,986

#### 2014 Households by Income

Household Income Base	744,803
< \$15,000	14.0%
\$15,000 - \$24,999	9.2%
\$25,000 - \$34,999	8.3%
\$35,000 - \$49,999	12.9%
\$50,000 - \$74,999	19.8%
\$75,000 - \$99,999	17.9%
\$100,000 - \$149,999	11.2%
\$150,000 - \$199,999	3.8%
\$200,000 +	3.1%
Average Household Income	\$69,274

#### 2000 Owner Occupied Housing Units by Value

Total	482,424
< \$50,000	21.6%
\$50,000 - \$99,999	36.9%
\$100,000 - \$149,999	22.9%
\$150,000 - \$199,999	10.1%
\$200,000 - \$299,999	5.6%
\$300,000 - \$499,999	2.1%
\$500,000 - \$999,999	0.7%
\$1,000,000+	0.1%
Average Home Value	\$108,166

#### 2000 Specified Renter Occ. Housing Units by Contract Rent

Total	250,332
With Cash Rent	96.4%
No Cash Rent	3.6%
Median Rent	\$510
Average Rent	\$538

**Data Note:** Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied Housing Units exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

[Source: ESRI forecasts for 2009 and 2014; U.S. Bureau of the Census, 2000 Census of Population and Housing](#)



Total Trade Area



2000 Population by Age

Total	1,947,347
Age 0 - 4	6.6%
Age 5 - 9	7.5%
Age 10 - 14	7.6%
Age 15 - 19	7.2%
Age 20 - 24	6.7%
Age 25 - 34	14.4%
Age 35 - 44	15.8%
Age 45 - 54	12.7%
Age 55 - 64	8.2%
Age 65 - 74	6.7%
Age 75 - 84	4.9%
Age 85+	1.6%
Age 18+	74.1%

2009 Population by Age

Total	1,960,595
Age 0 - 4	6.6%
Age 5 - 9	6.7%
Age 10 - 14	6.7%
Age 15 - 19	7.4%
Age 20 - 24	7.3%
Age 25 - 34	13.1%
Age 35 - 44	13.6%
Age 45 - 54	14.4%
Age 55 - 64	10.9%
Age 65 - 74	6.4%
Age 75 - 84	4.7%
Age 85+	2.2%
Age 18+	75.7%

2014 Population by Age

Total	1,956,442
Age 0 - 4	6.6%
Age 5 - 9	6.7%
Age 10 - 14	6.7%
Age 15 - 19	6.7%
Age 20 - 24	7.3%
Age 25 - 34	13.6%
Age 35 - 44	12.5%
Age 45 - 54	13.4%
Age 55 - 64	12.0%
Age 65 - 74	7.8%
Age 75 - 84	4.3%
Age 85+	2.2%
Age 18+	76.2%

2000 Population by Sex

Males	47.7%
Females	52.3%

2009 Population by Sex

Males	47.8%
Females	52.2%

2014 Population by Sex

Males	47.8%
Females	52.2%



### Total Trade Area



#### 2000 Population by Race/Ethnicity

Total	1,947,361
White Alone	62.8%
Black Alone	25.3%
American Indian Alone	0.3%
Asian or Pacific Islander Alone	4.4%
Some Other Race Alone	5.1%
Two or More Races	2.1%
Hispanic Origin	9.3%
Diversity Index	61.8

#### 2009 Population by Race/Ethnicity

Total	1,960,595
White Alone	58.0%
Black Alone	26.9%
American Indian Alone	0.3%
Asian or Pacific Islander Alone	6.1%
Some Other Race Alone	6.3%
Two or More Races	2.5%
Hispanic Origin	11.7%
Diversity Index	67.3

#### 2014 Population by Race/Ethnicity

Total	1,956,442
White Alone	55.3%
Black Alone	27.5%
American Indian Alone	0.3%
Asian or Pacific Islander Alone	7.2%
Some Other Race Alone	7.0%
Two or More Races	2.7%
Hispanic Origin	13.1%
Diversity Index	70.1



#### 2000 Population 3+ by School Enrollment

Total	1,871,749
Enrolled in Nursery/Preschool	2.0%
Enrolled in Kindergarten	1.5%
Enrolled in Grade 1-8	12.8%
Enrolled in Grade 9-12	6.5%
Enrolled in College	5.2%
Enrolled in Grad/Prof School	1.5%
Not Enrolled in School	70.5%

#### 2009 Population 25+ by Educational Attainment

Total	1,279,607
Less than 9th Grade	5.3%
9th - 12th Grade, No Diploma	13.1%
High School Graduate	34.3%
Some College, No Degree	16.2%
Associate Degree	6.2%
Bachelor's Degree	15.7%
Graduate/Professional Degree	9.1%

**Data Note:** Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

**Source:** [ESRI forecasts for 2009 and 2014](#); [U.S. Bureau of the Census, 2000 Census of Population and Housing](#)

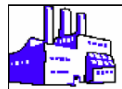


### Total Trade Area



#### 2009 Population 15+ by Marital Status

Total	1,567,580
Never Married	36.0%
Married	47.5%
Widowed	7.5%
Divorced	9.0%



#### 2000 Population 16+ by Employment Status

Total	1,497,292
In Labor Force	60.4%
Civilian Employed	55.4%
Civilian Unemployed	4.8%
In Armed Forces	0.1%
Not in Labor Force	39.6%

#### 2009 Civilian Population 16+ in Labor Force

Civilian Employed	85.8%
Civilian Unemployed	14.2%

#### 2014 Civilian Population 16+ in Labor Force

Civilian Employed	90.2%
Civilian Unemployed	9.8%

#### 2000 Females 16+ by Employment Status and Age of Children

Total	799,638
Own Children < 6 Only	6.6%
Employed/in Armed Forces	3.8%
Unemployed	0.4%
Not in Labor Force	2.4%
Own Children <6 and 6-17	6.1%
Employed/in Armed Forces	3.3%
Unemployed	0.4%
Not in Labor Force	2.4%
Own Children 6-17 Only	16.8%
Employed/in Armed Forces	11.5%
Unemployed	0.8%
Not in Labor Force	4.5%
No Own Children <18	70.5%
Employed/in Armed Forces	32.1%
Unemployed	2.8%
Not in Labor Force	35.6%



### Total Trade Area



#### 2009 Employed Population 16+ by Industry

Total	829,989
Agriculture/Mining	0.2%
Construction	4.9%
Manufacturing	6.8%
Wholesale Trade	3.7%
Retail Trade	11.5%
Transportation/Utilities	5.9%
Information	2.2%
Finance/Insurance/Real Estate	8.1%
Services	50.4%
Public Administration	6.5%

#### 2009 Employed Population 16+ by Occupation

Total	829,989
White Collar	64.8%
Management/Business/Financial	12.7%
Professional	24.3%
Sales	11.2%
Administrative Support	16.6%
Services	18.0%
Blue Collar	17.2%
Farming/Forestry/Fishing	0.1%
Construction/Extraction	4.0%
Installation/Maintenance/Repair	3.2%
Production	4.1%
Transportation/Material Moving	5.8%



#### 2000 Workers 16+ by Means of Transportation to Work

Total	812,208
Drove Alone - Car, Truck, or Van	64.1%
Carpooled - Car, Truck, or Van	11.5%
Public Transportation	14.4%
Walked	6.5%
Other Means	1.3%
Worked at Home	2.3%

#### 2000 Workers 16+ by Travel Time to Work

Total	812,193
Did not Work at Home	97.7%
Less than 5 minutes	2.1%
5 to 9 minutes	8.0%
10 to 19 minutes	25.3%
20 to 24 minutes	14.0%
25 to 34 minutes	20.7%
35 to 44 minutes	7.1%
45 to 59 minutes	9.7%
60 to 89 minutes	7.3%
90 or more minutes	3.4%
Worked at Home	2.3%
Average Travel Time to Work (in min)	29.3

#### 2000 Households by Vehicles Available

Total	733,474
None	24.7%
1	38.0%
2	28.1%
3	6.9%
4	1.6%
5+	0.6%
Average Number of Vehicles Available	1.2



#### 2000 Households by Type

Total	733,286
Family Households	64.6%
Married-couple Family	42.1%
With Related Children	20.7%
Other Family (No Spouse)	22.6%
With Related Children	14.4%
Nonfamily Households	35.4%
Householder Living Alone	29.5%
Householder Not Living Alone	5.8%
Households with Related Children	35.0%
Households with Persons 65+	25.6%

#### 2000 Households by Size

Total	733,283
1 Person Household	29.5%
2 Person Household	28.4%
3 Person Household	16.4%
4 Person Household	13.9%
5 Person Household	7.1%
6 Person Household	2.8%
7+ Person Household	1.8%

#### 2000 Households by Year Householder Moved In

Total	733,468
Moved in 1999 to March 2000	16.2%
Moved in 1995 to 1998	25.4%
Moved in 1990 to 1994	15.0%
Moved in 1980 to 1989	17.0%
Moved in 1970 to 1979	10.9%
Moved in 1969 or Earlier	15.5%
Median Year Householder Moved In	1992



#### 2000 Housing Units by Units in Structure

Total	805,201
1, Detached	31.7%
1, Attached	40.3%
2	5.9%
3 or 4	5.4%
5 to 9	4.1%
10 to 19	3.1%
20+	8.9%
Mobile Home	0.5%
Other	0.0%

#### 2000 Housing Units by Year Structure Built

Total	805,286
1999 to March 2000	0.9%
1995 to 1998	2.7%
1990 to 1994	3.3%
1980 to 1989	8.0%
1970 to 1979	11.3%
1969 or Earlier	73.8%
Median Year Structure Built	1954



# Business Summary

## Cherry Hill Mall Total Trade Area

Total Businesses:	76,404			
Total Employees:	1,064,590			
Total Residential Population:	1,960,595			
Employee/Residential Population Ratio:	0.54			
	<b>BUSINESSES</b>		<b>EMPLOYEES</b>	
	<b>Number</b>	<b>Percent</b>	<b>Number</b>	<b>Percent</b>
Agriculture & Mining	919	1.2%	5,122	0.5%
Construction	5,073	6.6%	23,985	2.3%
Manufacturing	2,525	3.3%	80,161	7.5%
Transportation	1,727	2.3%	32,742	3.1%
Communication	578	0.8%	7,716	0.7%
Utility	177	0.2%	6,522	0.6%
Wholesale Trade	3,425	4.5%	42,124	4.0%
Retail Trade Summary	17,452	22.8%	165,618	15.6%
Home Improvement	743	1.0%	7,612	0.7%
General Merchandise Stores	607	0.8%	15,490	1.5%
Food Stores	2,302	3.0%	25,755	2.4%
Auto Dealers, Gas Stations, Auto Aftermarket	1,445	1.9%	15,799	1.5%
Apparel & Accessory Stores	1,448	1.9%	11,704	1.1%
Furniture & Home Furnishings	1,530	2.0%	9,169	0.9%
Eating & Drinking Places	5,265	6.9%	53,092	5.0%
Miscellaneous Retail	4,112	5.4%	26,997	2.5%
Finance, Insurance, Real Estate Summary	6,897	9.0%	79,974	7.5%
Banks, Savings & Lending Institutions	1,951	2.6%	17,671	1.7%
Securities Brokers	774	1.0%	6,987	0.7%
Insurance Carriers & Agents	1,210	1.6%	30,916	2.9%
Real Estate, Holding, Other Investment Offices	2,962	3.9%	24,400	2.3%
Services Summary	32,573	42.6%	541,764	50.9%
Hotels & Lodging	254	0.3%	10,834	1.0%
Automotive Services	2,351	3.1%	11,231	1.1%
Motion Pictures & Amusements	1,731	2.3%	15,458	1.5%
Health Services	4,976	6.5%	220,751	20.7%
Legal Services	2,366	3.1%	34,353	3.2%
Education Institutions & Libraries	1,852	2.4%	73,884	6.9%
Other Services	19,043	24.9%	175,253	16.5%
Government	2,035	2.7%	71,052	6.7%
Other	3,023	4.0%	7,810	0.7%
Totals	76,404	100.0%	1,064,590	100.0%

Source: ESRI forecasts for 2009. Business data provided by InfoUSA, Omaha NE Copyright 2009, all rights reserved.