



Total Trade Area



2000 Total Population	317,339
2000 Group Quarters	12,702
2009 Total Population	352,985
2014 Total Population	369,707
2009 - 2014 Annual Rate	0.93%



2000 Households	120,535
2000 Average Household Size	2.53
2009 Households	134,742
2009 Average Household Size	2.52
2014 Households	141,630
2014 Average Household Size	2.52
2009 - 2014 Annual Rate	1.00%
2000 Families	83,487
2000 Average Family Size	3.05
2009 Families	91,187
2009 Average Family Size	3.06
2014 Families	94,643
2014 Average Family Size	3.06
2009 - 2014 Annual Rate	0.75%



2000 Housing Units	127,117
Owner Occupied Housing Units	67.8%
Renter Occupied Housing Units	27.0%
Vacant Housing Units	5.2%
2009 Housing Units	143,322
Owner Occupied Housing Units	66.9%
Renter Occupied Housing Units	27.1%
Vacant Housing Units	6.0%
2014 Housing Units	150,708
Owner Occupied Housing Units	67.2%
Renter Occupied Housing Units	26.8%
Vacant Housing Units	6.0%

Median Household Income

2000	\$46,889
2009	\$62,239
2014	\$65,397

Median Home Value

2000	\$124,163
2009	\$220,875
2014	\$269,201

Per Capita Income

2000	\$22,393
2009	\$28,962
2014	\$30,257

Median Age

2000	38.2
2009	40.6
2014	41.0

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by total population. Detail may not sum to totals due to rounding.

Source: [ESRI forecasts for 2009 and 2014; U.S. Bureau of the Census, 2000 Census of Population and Housing](#)



2000 Households by Income

Household Income Base	120,685
< \$15,000	13.6%
\$15,000 - \$24,999	11.2%
\$25,000 - \$34,999	11.9%
\$35,000 - \$49,999	16.3%
\$50,000 - \$74,999	21.9%
\$75,000 - \$99,999	12.2%
\$100,000 - \$149,999	9.0%
\$150,000 - \$199,999	2.1%
\$200,000 +	1.8%
Average Household Income	\$57,948

2009 Households by Income

Household Income Base	134,742
< \$15,000	8.9%
\$15,000 - \$24,999	8.2%
\$25,000 - \$34,999	8.9%
\$35,000 - \$49,999	13.1%
\$50,000 - \$74,999	20.6%
\$75,000 - \$99,999	19.9%
\$100,000 - \$149,999	12.9%
\$150,000 - \$199,999	4.5%
\$200,000 +	3.1%
Average Household Income	\$74,544

2014 Households by Income

Household Income Base	141,630
< \$15,000	8.9%
\$15,000 - \$24,999	7.5%
\$25,000 - \$34,999	8.1%
\$35,000 - \$49,999	11.7%
\$50,000 - \$74,999	19.8%
\$75,000 - \$99,999	21.9%
\$100,000 - \$149,999	14.1%
\$150,000 - \$199,999	4.7%
\$200,000 +	3.3%
Average Household Income	\$77,552

2000 Owner Occupied Housing Units by Value

Total	86,193
< \$50,000	3.3%
\$50,000 - \$99,999	29.3%
\$100,000 - \$149,999	33.4%
\$150,000 - \$199,999	17.2%
\$200,000 - \$299,999	11.8%
\$300,000 - \$499,999	4.0%
\$500,000 - \$999,999	0.8%
\$1,000,000+	0.1%
Average Home Value	\$146,715

2000 Specified Renter Occ. Housing Units by Contract Rent

Total	33,954
With Cash Rent	95.5%
No Cash Rent	4.5%
Median Rent	\$518
Average Rent	\$522

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied Housing Units exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

[Source: ESRI forecasts for 2009 and 2014; U.S. Bureau of the Census, 2000 Census of Population and Housing](#)



2000 Population by Age

Total	317,333
Age 0 - 4	5.9%
Age 5 - 9	6.9%
Age 10 - 14	7.1%
Age 15 - 19	7.0%
Age 20 - 24	5.8%
Age 25 - 34	12.1%
Age 35 - 44	16.6%
Age 45 - 54	14.0%
Age 55 - 64	8.9%
Age 65 - 74	7.6%
Age 75 - 84	6.0%
Age 85+	2.1%
Age 18+	76.0%

2009 Population by Age

Total	352,985
Age 0 - 4	5.9%
Age 5 - 9	6.0%
Age 10 - 14	6.3%
Age 15 - 19	7.4%
Age 20 - 24	6.7%
Age 25 - 34	10.7%
Age 35 - 44	13.3%
Age 45 - 54	15.9%
Age 55 - 64	12.2%
Age 65 - 74	7.1%
Age 75 - 84	5.6%
Age 85+	2.7%
Age 18+	77.6%

2014 Population by Age

Total	369,707
Age 0 - 4	5.8%
Age 5 - 9	6.0%
Age 10 - 14	6.3%
Age 15 - 19	6.8%
Age 20 - 24	6.8%
Age 25 - 34	11.5%
Age 35 - 44	11.8%
Age 45 - 54	14.7%
Age 55 - 64	13.5%
Age 65 - 74	8.9%
Age 75 - 84	5.1%
Age 85+	2.7%
Age 18+	78.1%

2000 Population by Sex

Males	48.4%
Females	51.6%

2009 Population by Sex

Males	48.7%
Females	51.3%

2014 Population by Sex

Males	48.8%
Females	51.2%



2000 Population by Race/Ethnicity

Total	317,334
White Alone	90.9%
Black Alone	3.0%
American Indian Alone	0.1%
Asian or Pacific Islander Alone	1.5%
Some Other Race Alone	3.0%
Two or More Races	1.5%
Hispanic Origin	6.8%
Diversity Index	27.7

2009 Population by Race/Ethnicity

Total	352,985
White Alone	88.2%
Black Alone	3.5%
American Indian Alone	0.2%
Asian or Pacific Islander Alone	2.2%
Some Other Race Alone	4.1%
Two or More Races	1.8%
Hispanic Origin	9.4%
Diversity Index	35.3

2014 Population by Race/Ethnicity

Total	369,707
White Alone	86.4%
Black Alone	3.8%
American Indian Alone	0.2%
Asian or Pacific Islander Alone	2.8%
Some Other Race Alone	4.8%
Two or More Races	2.0%
Hispanic Origin	11.0%
Diversity Index	39.8



2000 Population 3+ by School Enrollment

Total	306,335
Enrolled in Nursery/Preschool	1.9%
Enrolled in Kindergarten	1.3%
Enrolled in Grade 1-8	11.9%
Enrolled in Grade 9-12	5.7%
Enrolled in College	5.5%
Enrolled in Grad/Prof School	1.0%
Not Enrolled in School	72.6%

2009 Population 25+ by Educational Attainment

Total	238,782
Less than 9th Grade	4.6%
9th - 12th Grade, No Diploma	9.3%
High School Graduate	36.1%
Some College, No Degree	16.2%
Associate Degree	7.8%
Bachelor's Degree	16.7%
Graduate/Professional Degree	9.3%

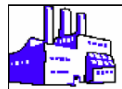
Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: [ESRI forecasts for 2009 and 2014](#); [U.S. Bureau of the Census, 2000 Census of Population and Housing](#)



2009 Population 15+ by Marital Status

Total	288,583
Never Married	26.3%
Married	57.8%
Widowed	7.3%
Divorced	8.6%



2000 Population 16+ by Employment Status

Total	250,096
In Labor Force	63.2%
Civilian Employed	60.2%
Civilian Unemployed	3.0%
In Armed Forces	0.0%
Not in Labor Force	36.8%

2009 Civilian Population 16+ in Labor Force

Civilian Employed	90.9%
Civilian Unemployed	9.1%

2014 Civilian Population 16+ in Labor Force

Civilian Employed	93.7%
Civilian Unemployed	6.3%

2000 Females 16+ by Employment Status and Age of Children

Total	130,845
Own Children < 6 Only	6.7%
Employed/in Armed Forces	4.1%
Unemployed	0.3%
Not in Labor Force	2.3%
Own Children <6 and 6-17	5.5%
Employed/in Armed Forces	3.1%
Unemployed	0.1%
Not in Labor Force	2.3%
Own Children 6-17 Only	16.8%
Employed/in Armed Forces	12.9%
Unemployed	0.4%
Not in Labor Force	3.6%
No Own Children <18	70.9%
Employed/in Armed Forces	33.7%
Unemployed	1.8%
Not in Labor Force	35.4%



Total Trade Area



2009 Employed Population 16+ by Industry

Total	166,234
Agriculture/Mining	0.7%
Construction	5.8%
Manufacturing	12.5%
Wholesale Trade	3.2%
Retail Trade	11.7%
Transportation/Utilities	5.0%
Information	2.7%
Finance/Insurance/Real Estate	6.2%
Services	48.1%
Public Administration	4.0%

2009 Employed Population 16+ by Occupation

Total	166,234
White Collar	62.8%
Management/Business/Financial	12.7%
Professional	24.1%
Sales	10.9%
Administrative Support	15.1%
Services	16.3%
Blue Collar	20.9%
Farming/Forestry/Fishing	0.2%
Construction/Extraction	4.6%
Installation/Maintenance/Repair	4.0%
Production	6.3%
Transportation/Material Moving	5.8%



2000 Workers 16+ by Means of Transportation to Work

Total	148,184
Drove Alone - Car, Truck, or Van	81.7%
Carpooled - Car, Truck, or Van	9.9%
Public Transportation	1.3%
Walked	3.9%
Other Means	0.7%
Worked at Home	2.6%

2000 Workers 16+ by Travel Time to Work

Total	148,169
Did not Work at Home	97.4%
Less than 5 minutes	3.8%
5 to 9 minutes	12.6%
10 to 19 minutes	31.3%
20 to 24 minutes	13.5%
25 to 34 minutes	14.2%
35 to 44 minutes	4.9%
45 to 59 minutes	6.8%
60 to 89 minutes	7.1%
90 or more minutes	3.2%
Worked at Home	2.6%
Average Travel Time to Work (in min)	25.5

2000 Households by Vehicles Available

Total	120,529
None	9.2%
1	32.2%
2	40.5%
3	13.3%
4	3.5%
5+	1.4%
Average Number of Vehicles Available	1.7



2000 Households by Type

Total	120,533
Family Households	69.3%
Married-couple Family	55.5%
With Related Children	25.3%
Other Family (No Spouse)	13.7%
With Related Children	8.3%
Nonfamily Households	30.7%
Householder Living Alone	25.6%
Householder Not Living Alone	5.2%
Households with Related Children	33.6%
Households with Persons 65+	27.9%

2000 Households by Size

Total	120,535
1 Person Household	25.6%
2 Person Household	33.5%
3 Person Household	16.8%
4 Person Household	14.9%
5 Person Household	6.4%
6 Person Household	1.9%
7+ Person Household	0.8%

2000 Households by Year Householder Moved In

Total	120,525
Moved in 1999 to March 2000	15.4%
Moved in 1995 to 1998	24.3%
Moved in 1990 to 1994	14.9%
Moved in 1980 to 1989	18.0%
Moved in 1970 to 1979	11.3%
Moved in 1969 or Earlier	16.1%
Median Year Householder Moved In	1992



2000 Housing Units by Units in Structure

Total	127,103
1, Detached	58.6%
1, Attached	18.8%
2	5.7%
3 or 4	5.2%
5 to 9	4.0%
10 to 19	2.6%
20+	4.0%
Mobile Home	1.1%
Other	0.0%

2000 Housing Units by Year Structure Built

Total	127,108
1999 to March 2000	1.9%
1995 to 1998	4.4%
1990 to 1994	5.5%
1980 to 1989	10.2%
1970 to 1979	11.3%
1969 or Earlier	66.7%
Median Year Structure Built	1956



Business Summary

Phillipsburg Mall Total Trade Area

Total Businesses:	13,101			
Total Employees:	135,475			
Total Residential Population:	352,985			
Employee/Residential Population Ratio:	0.38			
	BUSINESSES		EMPLOYEES	
	Number	Percent	Number	Percent
Agriculture & Mining	329	2.5%	1,007	0.7%
Construction	1,290	9.8%	4,336	3.2%
Manufacturing	486	3.7%	17,065	12.6%
Transportation	307	2.3%	3,655	2.7%
Communication	65	0.5%	854	0.6%
Utility	55	0.4%	961	0.7%
Wholesale Trade	631	4.8%	9,281	6.9%
Retail Trade Summary	2,694	20.6%	25,540	18.9%
Home Improvement	207	1.6%	2,127	1.6%
General Merchandise Stores	86	0.7%	2,216	1.6%
Food Stores	269	2.1%	3,533	2.6%
Auto Dealers, Gas Stations, Auto Aftermarket	310	2.4%	2,648	2.0%
Apparel & Accessory Stores	139	1.1%	945	0.7%
Furniture & Home Furnishings	237	1.8%	1,024	0.8%
Eating & Drinking Places	753	5.7%	6,956	5.1%
Miscellaneous Retail	693	5.3%	6,091	4.5%
Finance, Insurance, Real Estate Summary	963	7.4%	6,866	5.1%
Banks, Savings & Lending Institutions	267	2.0%	1,549	1.1%
Securities Brokers	116	0.9%	453	0.3%
Insurance Carriers & Agents	193	1.5%	2,809	2.1%
Real Estate, Holding, Other Investment Offices	387	3.0%	2,055	1.5%
Services Summary	5,279	40.3%	57,086	42.1%
Hotels & Lodging	52	0.4%	707	0.5%
Automotive Services	423	3.2%	1,445	1.1%
Motion Pictures & Amusements	325	2.5%	2,585	1.9%
Health Services	886	6.8%	21,393	15.8%
Legal Services	182	1.4%	782	0.6%
Education Institutions & Libraries	307	2.3%	12,976	9.6%
Other Services	3,104	23.7%	17,198	12.7%
Government	653	5.0%	8,214	6.1%
Other	349	2.7%	610	0.5%
Totals	13,101	100.0%	135,475	100.0%

Source: [ESRI forecasts for 2009. Business data provided by InfoUSA, Omaha NE. Copyright 2009, all rights reserved.](#)